

Proposed Transit Services

Bus Rapid Transit
BRT offers many of the same benefits and amenities of light rail, but at a lower cost. Dedicated lanes make it faster and more reliable than a typical bus. Premium stations, typically spaced one mile apart, include features such as level boarding, off-board ticketing, next-bus information, and wi-fi.

Regional Rail
Regional Rail will connect Ann Arbor and Detroit with daily rail service.

Cross-County Connector
Cross-County Connectors will provide fast and frequent cross-county bus service to better connect the region.

Commuter Express
Commuter Express is a weekday rush-hour express service between employment centers to carry commuters to and from work.

Airport Express
Airport Express is a premium limited-stop express service to Detroit Metropolitan Airport which would operate throughout the day.

Local Bus
NEW local bus services, and extensions of existing routes, will connect people to faster regional services.

Streetcar
The QLINE will connect downtown Detroit, Midtown, and New Center with modern streetcar service on Woodward Avenue.

Paratransit & Flexible Transit (Available Regionwide)
Expanded Paratransit will serve those unable to use traditional transit and offer a consistent level of service in Southeast Michigan. Flexible transit services in the outer parts of the region will help communities connect their residents to the regional transit network.

These new regional services will operate in addition to the existing transit service operated by AAATA, DDOT, the People Mover, and SMART.

Connecting the Region

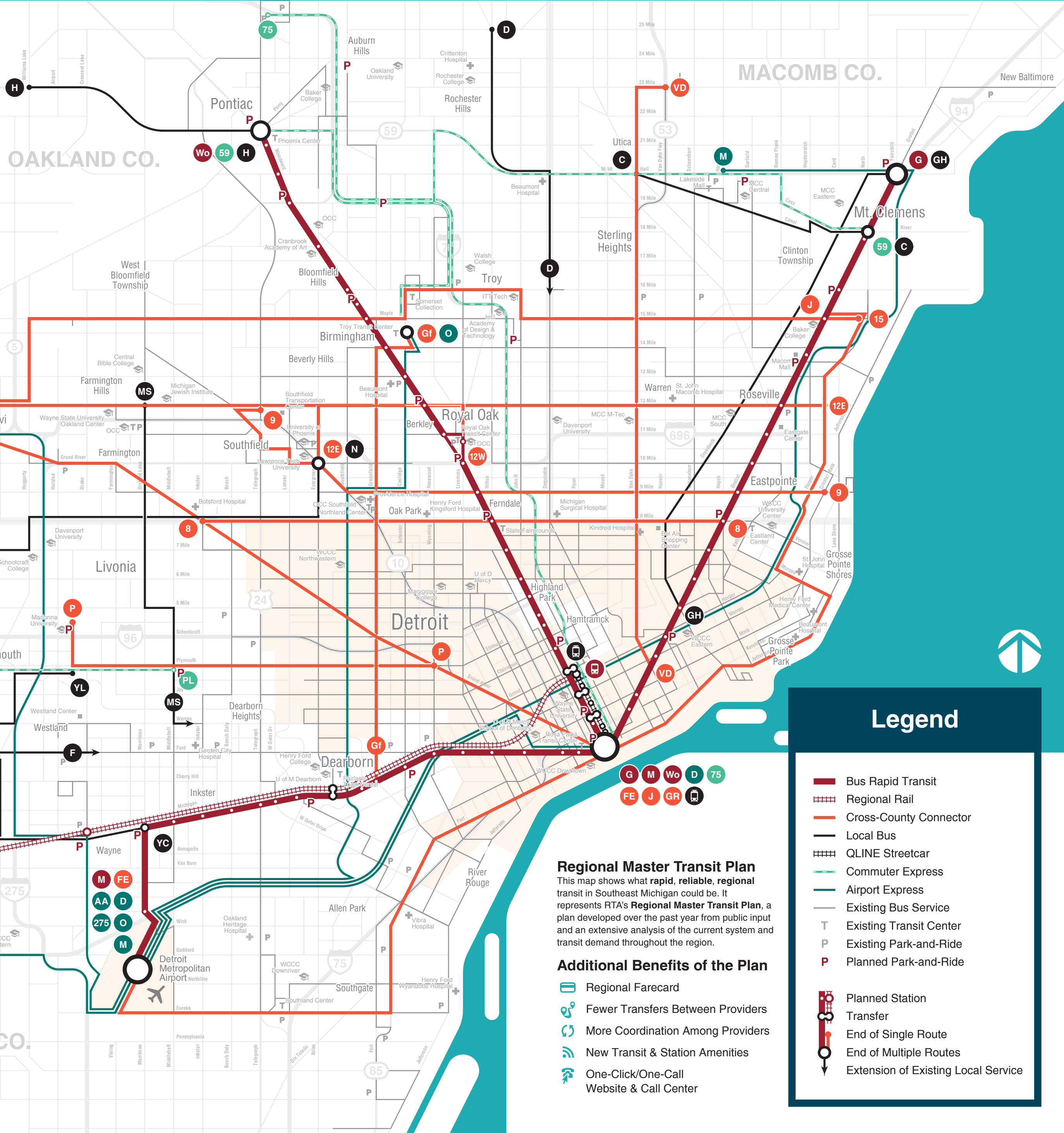
- 958,600 Jobs
- 1,147,700 People
- 23 Colleges
- 290 Schools
- 22 Hospitals
- 104 Grocery Stores
- 414 Parks
- 47 Libraries

All served by these new rapid, reliable, regional services



OF SOUTHEAST MICHIGAN

Map not to scale.
BRT and Regional Rail station locations are still in the planning phase and may change.
Existing bus service has been simplified for illustrative purposes and may not be comprehensive of all AAATA, DDOT, and SMART routes.



Legend

- Bus Rapid Transit
- Regional Rail
- Cross-County Connector
- Local Bus
- QLINE Streetcar
- Commuter Express
- Airport Express
- Existing Bus Service
- Existing Transit Center
- Existing Park-and-Ride
- Planned Park-and-Ride
- Planned Station
- Transfer
- End of Single Route
- End of Multiple Routes
- Extension of Existing Local Service

Regional Master Transit Plan
This map shows what rapid, reliable, regional transit in Southeast Michigan could be. It represents RTA's **Regional Master Transit Plan**, a plan developed over the past year from public input and an extensive analysis of the current system and transit demand throughout the region.

- Additional Benefits of the Plan**
- Regional Farecard
 - Fewer Transfers Between Providers
 - More Coordination Among Providers
 - New Transit & Station Amenities
 - One-Click/One-Call Website & Call Center

Bus Rapid Transit

- G Gratiot
- M Michigan
- Wa Washtenaw
- Wo Woodward

Cross-County Connector

- 8 8 Mile
- 9 9 Mile
- 12E 12 Mile – East
- 12W 12 Mile – West
- 15 15 Mile
- P Plymouth
- GR Grand River
- J Jefferson
- FE Fort-Eureka
- VD Van Dyke

Local Bus

- C Canal
- D Dequindre
Extension of SMART 494
- F Ford
Extension of SMART 250
- GH Groesbeck Highway
- H Highland
- Y Ypsilanti Connector
- MS Middlebelt South
Extension of SMART 280
- N Northville
- Y Ypsilanti Connector
- YL Ypsilanti-Livonia

Commuter Express

- PL Ann Arbor-Plymouth-Livonia
- CE Canton Express
- 75 I-75
- 59 M-59

Airport Express

- AA Ann Arbor
- D Detroit
- 275 I-275
- M Macomb County
- O Oakland County

Regional Rail

- AR Ann Arbor Rail Feeder
- YR Ypsilanti Rail Feeder

Qline Streetcar



RTAmichigan.org

1001 Woodward Ave, Suite 1400
Detroit, MI 48226
313-402-1020

Why Regional Transit?

Regional transit will open the door to jobs, education, and mobility independence for millions by connecting Macomb, Oakland, Washtenaw, and Wayne counties.

Investing in better transit will improve our quality of life, generate economic development, and strengthen our region – building a stronger and more competitive economy for all of us.

✓ RAPID

To get you where you need to go quickly and efficiently, with faster and more frequent service.

✓ RELIABLE

To get you where you need to go on time, while providing more hours of service during the day and on nights and weekends.

✓ REGIONAL

To get you to the places you want and need to go throughout Southeast Michigan via a seamless, coordinated system – whether it's to work, home, school, shopping, or entertainment.

What Will It Cost?

The RTA is asking for a **1.2 regional transit millage** to fund regional transit in Southeast Michigan. This \$1.20 property tax for every \$1,000 of taxable value of a home equals an average of

\$8 PER MONTH¹

Of the money collected in each county, **state legislation guarantees...**

AT LEAST 85% will be spent **within that county.**

THE REMAINING 15% will create **connections to the rest of the region.**

The funds raised from the regional transit millage will bring **over \$1 billion of additional funding** to Southeast Michigan.²

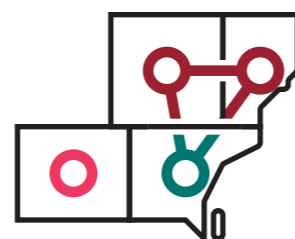
\$695 MILLION FEDERAL FUNDING

\$470 MILLION STATE FUNDING

For every local millage dollar, Southeast Michigan receives an additional 38 cent **return on our investment** from federal and state sources.

Regional Problems Need Regional Solutions

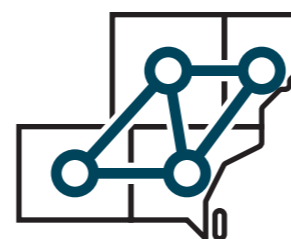
Our Region is Not Connected



- Many people rely on transit to move around Southeast Michigan.
- Gaps in our transit system make traveling throughout the region difficult or impossible.
- Those who rely on the transit system can't easily get to where they want and need to go.

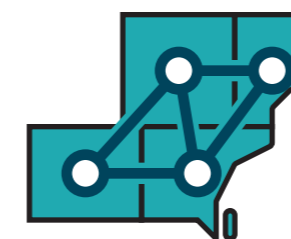
The RTA's Plan Will...

Connect Our Communities



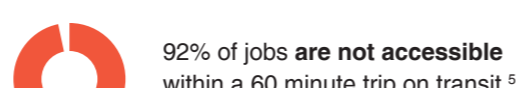
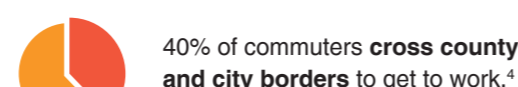
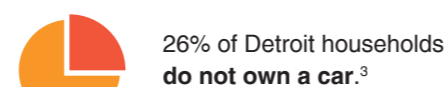
- The RTA will coordinate with AAATA, DDOT, SMART, and the People Mover. Existing service from these providers will remain.
- New services will create a regional system crossing county borders to efficiently get people where they want and need to go.

Fill the Remaining Gaps



- Expanded paratransit will provide door-to-door service for those who need it and offer a consistent level of service throughout the region.
- Flexible transit services will connect residents in the outer parts of the region to the transit network.

Improving Access to Jobs



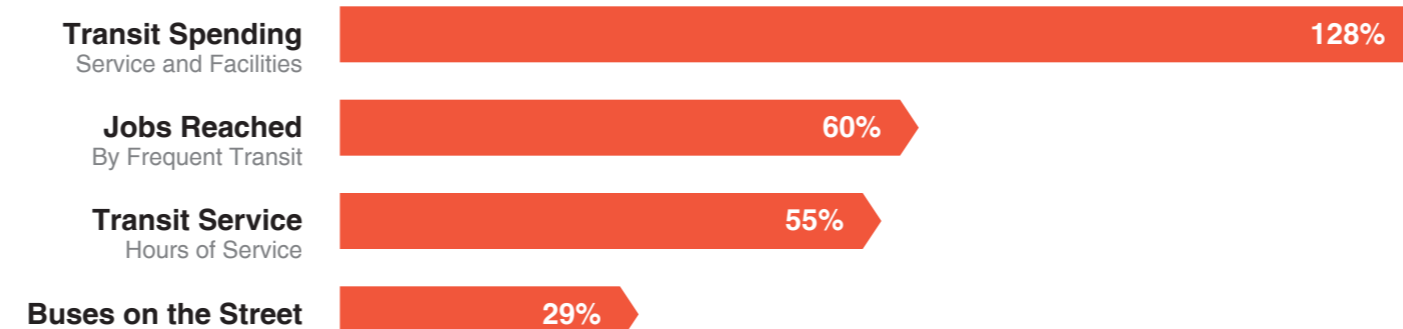
These new services will **help people get to work and employers fill jobs** by connecting over 1.1 million people to nearly one million jobs.⁶

1,147,700
958,600

Regional Transit Means...

Longer Service Hours & Higher Frequencies	Fewer Transfers Between Providers	High Quality Bus & Rail Services	More Park-and-Rides to Access Transit
A Single Regional Farecard	Expanded & Unified Paratransit	One-Click/One-Call Website & Call Center	Improved Stations with More Amenities

Significant Increases In...



Investing in Transit Pays Off

Whether you take transit or not, everyone in Southeast Michigan will benefit from rapid, reliable, regional transit.

Over the next 20 years, **direct investment in regional transit could result in...**⁷

67,800 JOBS SUPPORTED

\$6.0 BILLION ADDITIONAL GROSS REGIONAL PRODUCT

\$4.4 BILLION GROWTH IN PERSONAL INCOME

Throughout the country BRT has generated **billions of dollars in spin-off development**, a return many times more than the initial transit investment.

	Private Development	Return on Investment
Cleveland	\$5.8 Billion	\$114.54
Kansas City	\$5.2 Billion	\$101.96
Las Vegas	\$2 Billion	\$42.28
Eugene	\$100 Million	\$3.96
Pittsburgh	\$903 Million	\$3.59

Bringing Rapid Transit to Southeast Michigan



Bus Rapid Transit

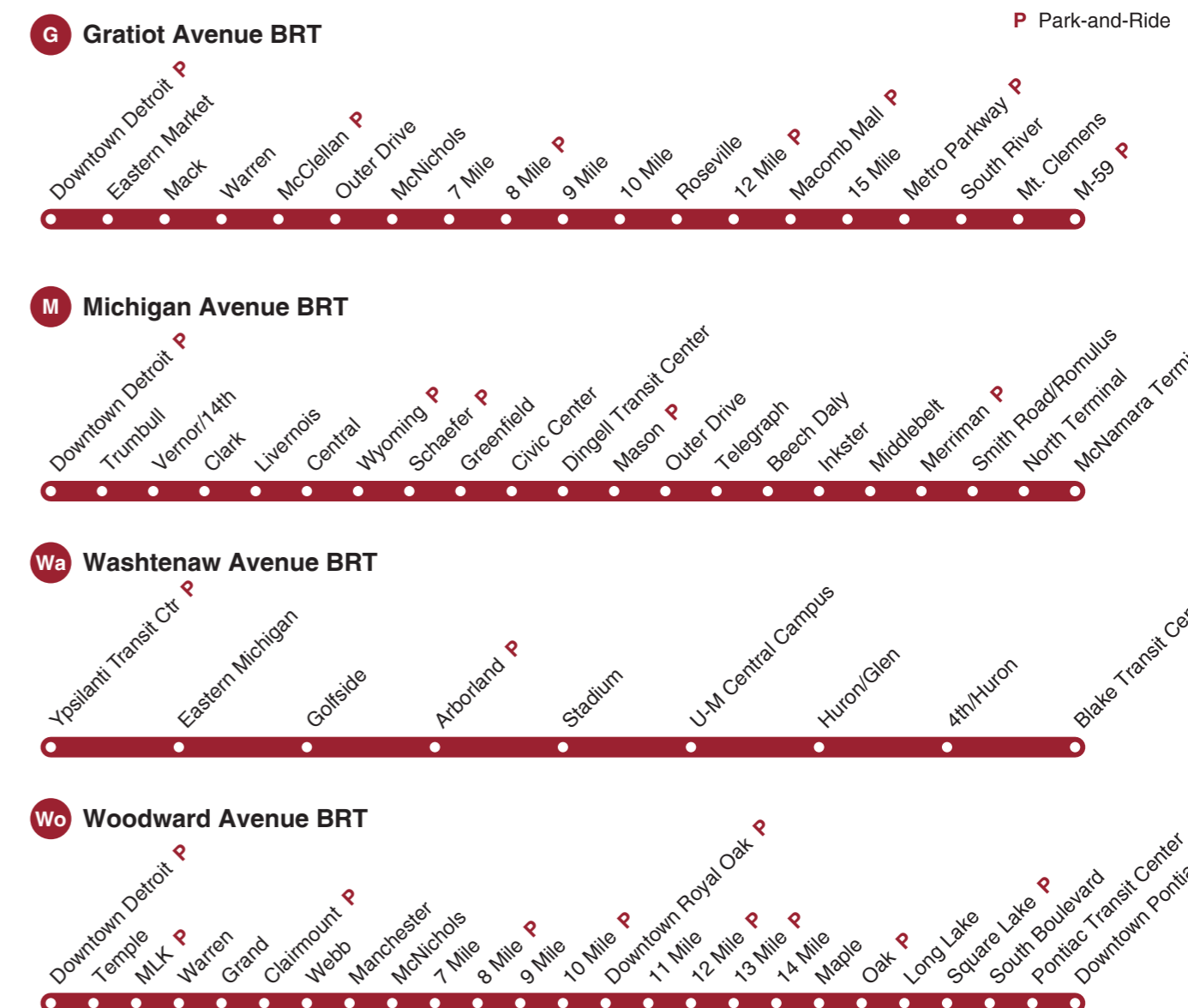
- Rail-Like Service At a Lower Cost
- Faster and More Reliable Than a Typical Bus
- Premium Stations and Amenities Pre-payment, Wi-Fi, Level-Boarding, Next Bus Info



Regional Rail

- Daily Service Between Ann Arbor and Detroit
- A Relaxing and Reliable Alternative To Commuting by Car
- Premium Stations and Amenities Wi-Fi, Spacious and Comfortable Seating

BRT on Michigan Avenue



1. For a home with an average taxable value in Southeast Michigan of \$78,752 2. From 2017 to 2036 in today's dollars 3. U.S. Census Bureau, 2014 American Community Survey 4. U.S. Census Bureau, 2014 Longitudinal Employer-Household Dynamics 5. SEMCOG 6. Within a half-mile of transit 7. Michigan Department of Transportation

Regional Transit System Map

Connecting Macomb, Oakland,
Washtenaw, and Wayne Counties



rapid. reliable. **regional.**

RTA

**REGIONAL
TRANSIT AUTHORITY**
OF SOUTHEAST MICHIGAN

We Need Rapid, Reliable, Regional Transit

Southeast Michigan lacks a true regional transit system. Existing transit services are underfunded, uncoordinated, and too often do not get people to the places they need and want to go.

The **Regional Master Transit Plan** can change that. Investing in regional transit will:

- Connect people to jobs, retail, education, healthcare, and entertainment reliably and efficiently
- Empower those unable to drive to travel independently
- Boost our economy by attracting and retaining businesses, employers, and talented individuals

What Will it Cost?

To make **rapid, reliable, regional** transit a reality, voters in Southeast Michigan will be asked to consider a **1.2 mill** property tax increase on November 8, 2016.

The Regional Transit Authority

The Regional Transit Authority of Southeast Michigan was created to act as a central coordinating agency among our many transit providers. It is the only agency in the region with the power to deliver this coordinated and connected regional transit system and the modern rapid transit options every 21st century region needs to grow and compete.

Learn more at rtamichigan.org



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1001 Woodward Avenue, Suite 1400
Detroit, MI 48226
313-402-1020

info@rtamichigan.org

 facebook.com/rtamichigan

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