

Name: _____

A Purpose and Need Statement sets the stage for consideration of transportation project alternatives that will require NEPA documentation. This statement will contain three parts: The Purpose statement, the Need statement, and the Goals and Objectives statement. The purpose defines the problem that needs to be solved, the purpose of the study. The need provides data to support the claim of the problem. The goals and objectives describe the issues that need to be resolved as part of a solution to the problem.

Below is a brief survey for local stakeholders to help the project team better understand what the regional community outlines as important in a transportation system. Please answer the questions in order to provide direction and clarity for moving forward with BEST: Gratiot.

1. How important is rapid transit along Gratiot to your community?

- Very Important
- Important
- Neither important or not
- Not Important

2. What are the most important goals for rapid transit along Gratiot? (please select three)

- Provide a reliable alternative to driving
- Provide transportation for people that cannot drive or cannot afford a car
- As a catalyst for new development / economic development along the corridor
- Reduce traffic congestion
- To help retain and attract young people with better transit
- To provide rapid transit time competitive with driving
- To have frequent service to better connect to nearby neighborhoods
- To not sacrifice traffic flow
- To increase property values near the corridor
- To better link Mt Clemens/ South Macomb County to Detroit
- Other _____

3. What do you perceive to be the primary barrier for community support of rapid transit along Gratiot?

- Do not see a need for better transit
- Skeptical that transit would bring economic development opportunities
- Concerned with traffic impacts
- Cost
- Other _____

4. What do you perceive as the biggest obstacles for the general public to overcome to consider riding public transit as their primary mode of transportation along Gratiot?

- Crime and security
- Efficiency and time management
- Cost to build and maintain
- Walking to and from transit lines and destinations
- Other _____

For both corridors:

1. What modes are being looked at?
2. When will the rapid transit be built?
3. Who will benefit from this project?
4. How much will it cost to build and maintain?
5. How will it be funded?
6. How much will the fare be?
7. How will security be addressed?
8. Which corridor will be built first?
9. Will the SMART/DDOT/AAATA service change along the corridor?
10. Where will the service run from and to?
11. Will there be park and rides?
12. Where have similar systems been built?
13. What has been the economic impact of building enhanced transit in other places?

For the Gratiot corridor:

14. Will the service run in the median or in the right lane?
15. How will the Michigan Lefts be impacted if it runs in the median?
16. Will it extend further north than Mt. Clemens?